

# EXECUTIVE MOOC LEADERSHIP



**STRAT DATE:** November 28th 2017, April 10th, 2017, and S2 2017  
**WORKLOAD:** 2-3 hours per week, during 12 week  
**LEARNING RESSOURCES:** videos, live sessions, forum  
**LANGUAGES AVAILABLE:** French, English  
**NET PRICE:** € 700



## SYLLABUS

Module 1: What theories of Leadership say and don't say  
Module 2: The MBTI questionnaire  
Module 3: Leadership starts with the self  
Module 4: Leading a successful team  
Module 5: The leader-coach



## LECTURERS:

### Rachel AMATO

Affiliate Professor at HEC Paris, executive coach, and management consultant, Rachel is specialized in organizational change and leadership development. Within HEC Paris Executive Education, Rachel AMATO has been Director of the Executive Master "Consulting and coaching for change", in partnership with Saïd Business School-Oxford University.

### Patrick SEASSAU

Consultant in Management, Finance, and Instructional Design

Patrick SEASSAU is a graduate from HEC Paris (France) and Harvard Kennedy School (Boston) where he studied Leadership development (Art and Practice of Leadership Development). Patrick spent 15 years in Investment Banking in London before moving into Learning and Development for Executives, and more specifically in the world of finance and management.



## PEDAGOGICAL BENEFITS:

- Innovative and impactful program design: flexible, personalized, contextualized
- Powerful facilitation using a mix of high-quality content, practical teaching techniques and real-world application



## FOR WHOM?

The Executive Leadership MOOC will benefit a wide range of candidates: individual contributors to be promoted or who have just been promoted into a leadership role, managers eager to lead their teams more effectively and coach with confidence, mid-career professionals with enhanced leadership responsibilities willing to refresh their knowledge and skills in a convenient way, small to medium size business owners seeking self-improvement in their leadership behaviors, and post graduate/MBA students ready to start their management journey after graduation. Thanks to this innovative online program, you will engage in personal reflection, exchange ideas with peers and faculty, and grow leadership skills in a supportive, risk-free environment.



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